

# Empower the Future of Education

## Join All4Ed's Future Ready Schools Program

### *Future Ready Schools Network*



**3,400** superintendents



**42,000+** district and school leaders



**6** role-alike communities made up of district leaders, school boards, technology directors, instructional coaches, and librarians



**40** national coalition partners



**120** state and regional organizations



**80** innovative and diverse practitioner advisors



**450** innovation action plans



**9** state technology plans



**100s** toolkits, guides, webinars



**3** ongoing podcasts



**10-12** annual events

### Transforming Education from the Classroom to Congress

Our nation's education system is on the cusp of profound transformation.

All4Ed's Future Ready Schools (FRS) invites your partnership in this journey to ensure that every student has access to an excellent education that equips them with the knowledge and skills that ensure their success in our future dynamic world.

### Why Should Join All4Ed's Future Ready Schools Network?

- **We Are Passionate:** Committed to a nation where education is a fundamental human right, preparing today's students with the skills, knowledge, and adaptability for success in their future.
- **We Drive Transformational Change:** From developing respected school and district-level resources to building coalitions and advancing federal and state policies, we're at the forefront of educational innovation.
- **We Celebrate Success:** Our Digital Learning Day and Future Ready Schools networks spotlight the incredible work of educators and districts nationwide, showcasing the power of digital learning tools.

## Future Ready Schools® (FRS)

All4Ed's Future Ready Schools® (FRS) network is the largest of its kind, uniting thoughtful leaders from districts and schools in a shared vision for innovation, excellence, and equity across our nation. We seek to empower educational leaders to provide a superior, technology-enriched education that is both effective and sustainable. We achieve this by:

- Enhancing leadership capabilities through comprehensive training, networking, and inspirational activities.
- Facilitating connections between our network members and pioneering implementation of complex education challenges.
- Promoting policies and practices that fundamentally transform educational systems and outcomes.
- Bridging research and practical application with models, case studies, robust frameworks, and resources designed to foster learner-centered environments.

Through these efforts, All4Ed's FRS network is reshaping the educational landscape, ensuring that schools are equipped to prepare students for the demands and opportunities of the future.

## Digital Learning Day (DLDay) Network

Digital Learning Day (DLDay), held annually on the second Thursday in February, is a virtual celebration that spotlights the remarkable contributions of educators and organizations across the nation through extensive social media outreach. DLDay underscores the significance of digital learning tools, emphasizing the importance of genuine connections and personalized learning experiences enhanced by technology for every student.

This campaign starts in the fall, inviting participants to plan DLDay activities or events. The highlight is the LIVE broadcast on DLDay that showcases the exceptional initiatives undertaken by districts nationwide, furthering our mission of digital inclusion and educational excellence for all students, no matter their zip code.

**As a corporate sponsor, you are supporting the advancement of policy and practice that empowers innovation in education across the nation.**

## All4Ed's Federal and State Policy Leadership

The hallmark of All4Ed's policy and government relations work is our ability to take an idea, translate it into legislation, regulations, or guidance, advocate for its adoption, and support its implementation to maximize results for the nation's young people. With an emphasis on equity for each student, All4Ed's federal policy efforts delve deeply into resource equity, college and career pathways, assessments and accountability, and closing the digital divide. All4Ed's state policy work builds on our mission of expanding equitable educational opportunities for all students.. All4Ed collaborates with policymakers, advocates, and practitioners to provide policies needed in classrooms and legislatures nationwide through our State Policy Center. It currently includes model legislation and resources focused on college and career pathways, digital equity, and next-generation accountability, but is a living repository that will expand every year to meet the needs of those working on behalf of students.

# Specific Sponsorship Deliverables & Benefits

## Logo Branding & Ongoing Visibility

- Logo placement on our website "sponsor page"
- Logo placement on physical "thank you signage" at all events (in-person and virtual).
- Logo placement and verbal recognition on the "thank you slide" included all FRS presentations at conference sessions, virtual events, and in-person meetings.
- "FRS Corporate Partner" for use on your website and marketing materials

## Leadership & Participation

- Nominate your power users (practitioners) to contribute to podcasts, blogs, and expert chats across the FRS network.
- Inclusion of content-specific information (aligned to an FRS framework gear) into the dashboard's list of evidence-based strategies and resources.
- Executive participation in events across the network.
- Quarterly social media "shoutouts" to promote the partnership and participation in the network.

## Sponsor a Webinar Blog

- An exclusively branded webinar or on a mutually agreed upon topic and marketed to your target audience within the FRS network. This includes:
  - Corporate branding and recognition of your support in phrasing such as, "Brought to you by..."
  - Executive presence and full participation in the participant discussions.
  - Input into the selected guest panelists and overall content direction
  - List of registrants following the event
- A co-written blog to accompany and/or follow up on the webinar will be marketed across the network to establish your credibility in a specific area of expertise.

## Policy Engagement and Insight

- Quarterly FRS corporate partnership calls that provide updates from the network, insights, and the latest "policy buzz" from All4Ed's federal and state teams.

## Lead Generation and Brand Awareness

- Exclusive involvement in DLDay planning with special company features throughout the campaign.
- Access to FRS event registration lists and opt-in email solicitations.

## Join Us Today!

**Annual Sponsorship: \$16,000**

Special pricing is available for small companies. Custom partnerships and content development opportunities are also available upon request.

Contact: Sara Hall, Executive Director of Future Ready Schools, at [shall@all4ed.org](mailto:shall@all4ed.org) or 410-279-3368 to explore how you can be a catalyst for change in education

**Seize this opportunity to be at the forefront of transforming education.  
Together, we can unlock the full potential of every learner.**