

A photograph of three people, two men and one woman, smiling and looking at a screen. The man in the foreground is wearing glasses and a pink shirt. The woman in the foreground is wearing a striped shirt. The man behind them is wearing a plaid shirt.

Future Ready Schools® Emerging Partner Program

Special invitation for start-up educational technology companies to join the FRS network

Now more than ever the nation's education system is faced with high demands to prepare students for an information-rich, high-tech, entrepreneurial, global economy that requires a highly-skilled, knowledgeable, flexible, and capable workforce. To meet such demands, district and school leaders must build their leadership capacity as they rethink approaches and adopt innovative practices in curriculum, instruction, assessment, and professional learning to ensure more students take advantage of rigorous academic coursework and follow interest-driven personalized routes to success.

The Imperative

Students need more than a traditional high school diploma to succeed in today's workforce. Current systems are inadequate to address the ever-growing postsecondary aspirations for students whether it be college, a certification, a career, or another pathway to success. Therefore, K-12 public school system leaders need to redefine their goals for students to ensure America's economic and global success.

In the rapidly changing world, All4Ed believes there is a critical need to create a culture of innovation in America's schools and districts. Specifically, All4Ed's Future Ready Schools (FRS) initiative helps districts create policies, procedures, and practices that empower district and school leaders to create and provide personalized, student-centered learning experiences. Most agree that the current systems are inadequate to address the ever-growing needs of students, parents, and teachers; schools must be modernized to ensure America's future success.



FUTURE READY SCHOOLS® BY THE NUMBERS

- 3,400 superintendents
- 42,000+ district and school leaders
- 6 role-alike communities - district leaders, school board members, technology leaders, instructional coaches, and librarians
- 40 national partners
- 120 state and regional organizations
- 80 innovative and diverse advisors
- 450 innovation plans in districts across the United States
- 9 state technology plans use the FRS framework
- 27 toolkits and guides
- Hundreds of webinars and blog posts
- 10-12 annual events



About Future Ready Schools®

Future Ready Schools® (FRS) helps innovative educators use research-based strategies to support student agency, ensuring students graduate from high school with a vision that taps into passions and provides skills needed to become productive, responsible citizens.

All4Ed's FRS initiative is the nation's largest network of innovative district and school leaders who participate and contribute to their ongoing professional learning. We seek to help education leaders deliver an excellent technology-enriched education to each student with a keen focus on effectiveness and sustainability.

- FRS builds leadership capacity through training, guidance, networking, skill-building, and inspiration.
- FRS connects our network members to recognized, forward-thinking education leaders solving complex challenges in American education.
- FRS advances practices and policies that transform systems and improve learning outcomes in classrooms across the United States.
- FRS connects research to practice with our planning and implementation framework, learner design protocol, and evidence-based resources.

EMERGING PARTNERS PROGRAM BENEFITS

We invite companies with interesting and exciting ed-tech solutions to apply to join our emerging partner program. Each participating company will receive branding, thought leadership, lead generation, and participation in FRS activities for one year.

District Profile Podcast/Blog	Resource Sharing	Thought-Leadership Webinar
<p>Feature a district or leader of your choice that is a power user of your product. We will repost something you already have or create an original piece of content.</p> <p>The promotional plan includes:</p> <ul style="list-style-type: none"> • A dedicated email to our 34K subscribes (30% open rate) that includes company branding • 6 to 8 co-branded social media posts after initial release • 2 to 3 additional features about the profile in subsequent weekly newsletter 	<p>Inclusion of a company submitted thought-leadership piece once a month within a weekly newsletter email and on social media. These pieces are mutually agreed.</p> <p>The promotional plan includes:</p> <ul style="list-style-type: none"> • Inclusion in a weekly newsletter with branding • 2 cobranded social media posts across all channels 	<p>A mutually beneficial topic will be selected. You recommend panelists, and we make it happen.</p> <p>The promotional plan includes:</p> <ul style="list-style-type: none"> • List of all registrants • A dedicated email to our 34K subscribes (30% open rate) that includes company branding • 12 or more cobranded social media posts to promote the webinar • 5 additional features in the weekly newsletter to promote the webinar

Branding, Promotion and Lead Generation



Company logo on our emerging partners section of the website



Company logo on the physical "thank you" signage at all FRS events



Company literature or promotional materials included in welcome bags at all FRS in-person events



Visual (a "thank you" slide) and verbal recognition of your company's leadership and financial support at all FRS events



One-time use of all FRS webinar registration lists throughout the duration of the partnership, plus ownership of the thought-leadership webinar list mentioned above

This is a year-long program for companies with 20 or fewer employees.

Cost: \$8,000

It is subject to review and offered with a rolling acceptance. Payment plans can be arranged.

For more information, contact Sara Hall, Executive Director, Future Ready Schools, shall@all4ed.org or 410-279-3368.