



EXCLUSIVE SPONSORSHIP OPPORTUNITY:

DIGITAL LEARNING DAY 2024

Join All4Ed's 13th-annual Digital Learning Day (DLDay) on Thursday, **February 15, 2024**. This is an exclusive invitation to sponsor a vast celebration of amazing educators who innovate daily in our nation's classrooms, schools, districts, and states.

DLDay is a multi-pronged campaign culminating in a robust virtual event that shines a spotlight on incredible educators nationwide. DLDay harnesses the power of digital learning tools to show how critical authentic connections and personalized learning experiences - enriched by technology - are for every student, regardless of their zip code.

Together, let's create a world where digital education knows no bounds!

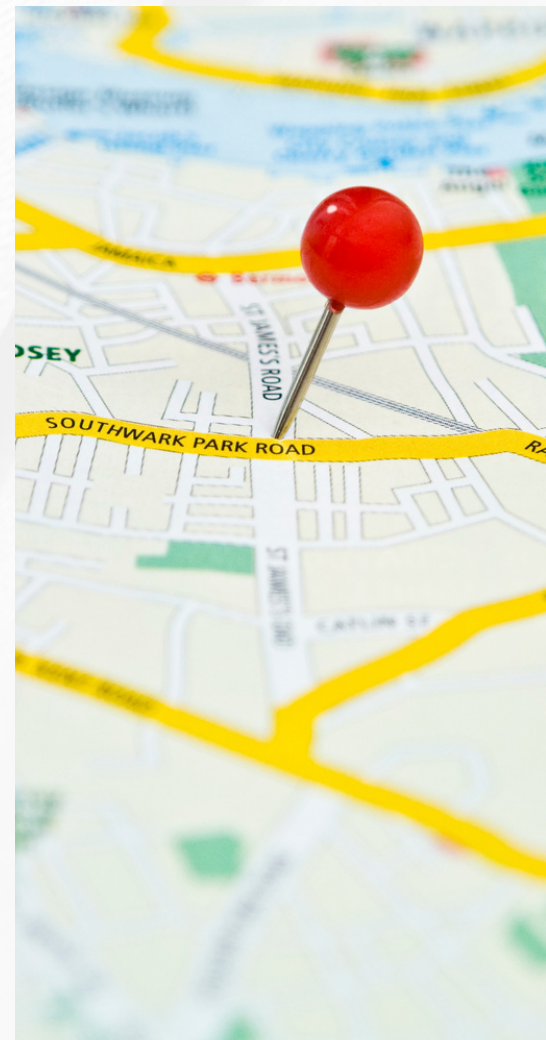
What's New in 2024?

Revamped Event Map: Experience our enhanced event map, tracking thousands of nationwide and global events.

Dedicated Digital Learning Lesson Page: Explore the lesson plan ideas designed to empower educators to create high-quality digital learning activities that model technology-enhanced instruction.

Digital Innovator Profiles: Be inspired by our stories of passionate educators who are deeply committed to driving educational innovation forward.

Effective Digital Learning Practices: Showcase best practices that enhance instruction through the effective use of technology.



Why DLDay is Important



In today's rapidly evolving landscape, educators must use innovative approaches to ensure our students are well-prepared for unimaginable future challenges and successes. This imperative calls for dedicated efforts within the nation's K-12 public school systems to implement research-based, cutting-edge programs. DLDay helps showcase great work being done to prepare today's modern learners for tomorrow's workforce opportunities.

AdAll4Ed's annual Digital Learning Day (DLDay) harnesses the power of social media to highlight educators across the country who are utilizing digital learning tools to create authentic connections and personalized learning opportunities for every student everywhere.

All4Ed would like to work with EdTech and digital learning companies that share our vision for student learning through technology-enhanced instruction. As a partner, you will benefit from cross-promotion and access to our vast nationwide networks — All4Ed, Future Ready Schools® and Digital Learning Day.



Partnership Benefits

We are thrilled to invite you to join All4Ed as a partner for Digital Learning Day (DLDay) 2024, the most anticipated event in the realm of digital education transformation! As passionate advocates of innovative learning, All4Ed recognizes the pivotal role like-minded companies play in shaping the future of education. By aligning with us as partners, you'll champion the cause of digital learning and elevate your brand through these benefits:

- **Nominate Guest Panelists:** Recommend individuals from your network as guest panelists for DLDay Live! Webinars, sharing expertise on digital learning.
- **Contribute Content:** Add events, exemplars, and resources to the DLDay website, sharing valuable digital learning insights. This is exclusive to DLDay sponsors.
- **Thought Leadership:** Be recognized as a thought leader in digital learning policy and practice. This means that your organization will be recognized and acknowledged for its expertise and contributions to the digital learning community.
- **Branding & Logo Placement:** Prominently feature your branding and logo across DLDay marketing materials and channels including the DLDay web page, social media videos, emails, and webinars.

Additional Partnership Benefits

All4Ed takes pride in our partnerships. We will work with each company to tailor a program that achieves your goals and objectives.

As a DLDAY 2024 partner, you'll help transform education and enhance your brand's reputation as a catalyst for change.

Lead Generation: Gain access to the DLDAY event map and webinar registration list for lead generation.

Exclusive Partnership Opportunities: Collaborate with industry leaders and explore synergies for future collaborations.

Extensive Visibility: Receive mentions on webinars, expert chats, and discussions leading up to DLDAY, enhancing your brand's visibility.

Collaborative Promotions: Plan special promotions with All4Ed for maximum exposure.

Engage Your Audience with Co-Branded Marketing:

Amplify your message with interactive callouts on social media and All4Ed's Future Ready Schools and DLDAY networks, including:

- Showcase your expertise on DLDAY 2024.
- Share your innovative ideas and be part of the digital education revolution on DLDAY 2024!
- Recognize your digital learning heroes with an award or shout-out on DLDAY!
- Put your events on the DLDAY 2024 celebration map and be a beacon of change in the global digital education landscape!

Join us on DLDAY, and be a driving force behind the future of education! Seize this opportunity to shape the future of learning, inspire educators, and empower students.

PARTNERSHIP COST:
\$10,000



TO INQUIRE, PLEASE CONTACT SARA

OUR IMPACT ACROSS THREE NETWORKS

@officialDLDay

@futureready

@all4ed



64K



1.1M



2K



600



25K



5 K

TOP INFLUENCERS



@shannonmmiller



@thomascsmurray



@askadam3

They have combined power of **129,900** followers on **X(twitter)**.

Date collected from Jan 2023 - Oct 15, 2023.



SARA HALL

Executive Director, All4Ed's
Future Ready Schools at



shall@all4ed.org



410-279-3368