

FROM THE CLASSROOM TO CONGRESS

Alliance for Excellent Education
2019 Annual Report



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EXECUTIVE MESSAGE

Equity and excellence are at the heart of everything we do at the Alliance for Excellent Education (All4Ed), and 2019 was no different. From leading the #OurChallengeOurHope campaign, which honored the legacy of the *Brown v. Board of Education* Supreme Court decision, to monitoring states' implementation of the Every Student Succeeds Act (ESSA), our work offers solutions to remedy the systemic inequities that prevent many historically underserved students from finding hope and success.

For nearly twenty years, we have provided a voice for our nation's most vulnerable youth to ensure that all of them—regardless of background, race, ethnicity, learning ability, zip code, or family income—receive a high-quality education that prepares them for their future. In our early days, we focused on federal policies and reforms that enabled more students, particularly those of color and those from low-income families, to graduate from high school. As our organization matured, we extended our reach to support state and district efforts to improve low-performing high schools and create personalized, student-centered learning environments.

Today, All4Ed advances transformation from the classroom to Congress. For example, in 2019, we

- helped 3,500 school districts—serving 33,692 public schools—implement innovative evidence-based instructional practices to engage students actively in their learning;
- advised members of Congress on how to reduce student loan debt and help students who have experienced trauma; and
- provided forty states and U.S. territories with technical assistance, guidance, analysis, and resources to inform their state plans for ESSA, Perkins V, and digital learning.

The world of work has changed significantly since our founding, and a high school diploma alone no longer guarantees a stable and lucrative career. Consequently, students must graduate prepared to pursue additional education or training after high school. All4Ed has a history of working with federal, state, and local policymakers to strengthen the transition from high school to college. Thus, in 2020, we will build on our success to elevate new programs, initiatives, and efforts that support learners during the critical two years following high school to create additional opportunities for all young people to pursue the next stage in their lives and learning journeys.

This unfaltering commitment to equity and excellence will continue to guide our work—because we have no other constituency than the best interests of our students. We encourage you to engage in our journey.



Deborah S. Delisle

Deborah S. Delisle
President and CEO



Dan Leeds

Dan Leeds
Chairman, All4Ed Governing Board

ADVOCACY IN ACTION

In 2019, federal and state policymakers tapped our expertise to ensure students graduate well-prepared for continued learning after high school. Through our advocacy efforts, the U.S. Senate introduced legislation designed to align high school and postsecondary expectations (**PREPARE Act**) and offer academically prepared students additional ways to complete college course work in high school (**Fast Track To and Through College Act**). Similarly, the Virginia House of Delegates introduced state legislation supported by All4Ed to expand college and career pathways specifically for historically underserved students.

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STATES AND U.S. TERRITORIES SUPPORTED BY ALL4ED'S WORK



"We are grateful to partner with a national educational thought leader like the Alliance for Excellent Education. With a shared focus on marginalized students, our work around ESSA utilizes the science of adolescent learning. This pairing of policy and science, expectation and evidence is precisely the progressive, fact-based educational approach needed to cultivate positive educational outcomes for some of the nation's most vulnerable children."

—Rachel Mayes, Executive Director, Southern Echo, Inc. (MS)



"As a state legislator, I value the support of the Alliance for Excellent Education in the process of helping me advance policy to address inequities in our education system and prepare all students to succeed."

—Delegate Hala Ayala, 51st House District of Virginia

"As a member of the Health, Education, Labor, and Pensions Committee, I am focused on ensuring that all students have access to high-quality K–12 education and the opportunity to pursue postsecondary education and succeed in the twenty-first-century innovation economy. All4Ed plays an essential role in helping lawmakers craft effective legislation to achieve this goal and help our students thrive."

—U.S. Senator Maggie Hassan (D-NH)

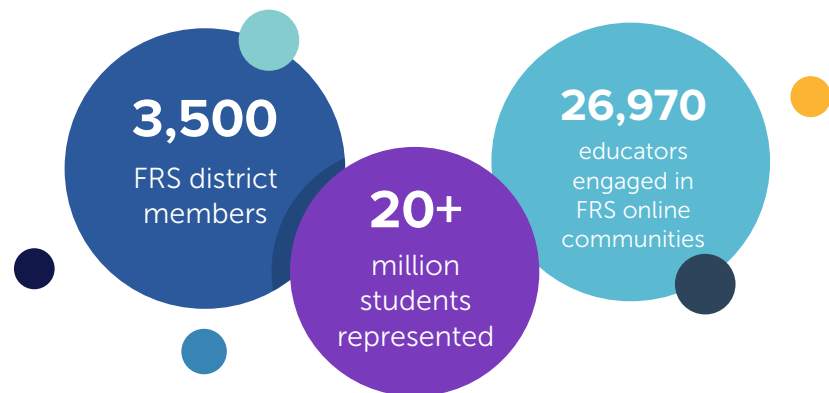


"All4Ed has deep knowledge of federal education policy and national trends, which is very helpful to lean on as we work to create state policy that can be implemented locally and will help drive equity and fairness in our system."

—Callie Kozlak, Associate Superintendent for Policy and Government Relations, Arizona Department of Education

INNOVATION IN ACTION

Superintendents, principals, instructional coaches, technology leaders, and librarians receive ongoing professional learning from our **Future Ready Schools®** (FRS) network, which helps district and school leaders leverage technology to improve learning outcomes. In 2019, more than 750 educators from more than 145 districts received in-person guidance at FRS's six institutes and twelve workshops. Meanwhile, 21,959 district leaders, school administrators, and other educators accessed the **FRS Interactive Planning Dashboard** for research-based strategies and practitioner-recommended resources aligned to their specific needs.



"Future Ready Schools® frames our collective success in creating a learning environment that prepares, inspires, and enriches the teacher-student experience. As an administrator, it's been incredibly stimulating to attend multiple institutes and to work with people who fully embrace and cultivate opportunities to pique and share the curiosities of educators that ripple to our students."

—**Tara Desiderio**, Principal, Wescosville Elementary School (PA)

"In the last year, Lakota Local Schools embarked on designing a new, dynamic, and ever-evolving strategic plan. We used the Future Ready Framework as part of our process and embedded 'future ready' into our mission statement. Future Ready Schools® is helping our graduates prepare for what's next after graduation."

—**Matt Miller**, Superintendent,
Lakota Local Schools (OH)

"As a Future Ready librarian, I leverage the power of crowd-sourced wisdom of tens of thousands of other Future Ready Librarians® by using social media to connect with other like-minded educators. The Future Ready resource library is bursting with valuable professional learning resources easily shared with colleagues."

—**Sylvie Shaffer**, School Librarian, Capitol Hill Day School (DC)



IMPACT IN ACTION

Strong partnerships are instrumental in supporting **Bristol Township School District's** transition to student-centered learning and represent one reason the district participates actively in our FRS network.

In 2019, Bristol Township joined twenty-three other districts as part of our **FRS West Virginia and Pennsylvania collaborative**. This collaborative project provided customized support to participating districts in Pennsylvania and West Virginia as district leaders pursued the **FRS five-step planning process** and developed plans for implementing student-centered learning.

"Being part of the collaborative allowed us to revisit what we were doing and align those initiatives with the [Future Ready gears]," says Bristol Township Superintendent Melanie Gehrens.

Bristol Township, located in eastern Pennsylvania near the New Jersey border, serves 6,348 students, two-thirds of whom come from economically disadvantaged families. The school district joined the FRS network in 2017 after attending an FRS leadership institute in New Jersey. Attending the institute "was the spark that ignited our transformation," Gehrens says.

Today, Bristol Township offers innovative technology-enhanced learning experiences and project-based instructional approaches at all grade levels, evidence of how the district has embraced the gears within the FRS process.

"FRS provides districts with a research-based framework to follow that allows leaders to review, plan, and implement personalized student learning," Gehrens says. "It assists educators in examining items they may not consider in the process of moving forward with innovation."

"Being part of the collaborative allowed us to revisit what we were doing and align those initiatives with the [Future Ready gears]."

—Melanie Gehrens, Superintendent,
Bristol Township School District



IMPACT IN ACTION

During a visit to **Oakland (CA) High School**, organized by All4Ed in early 2019, a delegation of state legislators, city mayors, civil rights advocates, and our staff observed **Linked Learning** in action. The group heard from students and school leaders about the positive outcomes Oakland High has experienced by combining high-quality career and technical education, rigorous academic instruction, real-world learning experiences, and social and emotional support for students.

"Through Linked Learning field trips [like this one], I was able to experience what is possible for every high school student across our state," says Maria Sauter, education program supervisor at the Nevada Department of Education. "I believe the districts, communities, and businesses can do better and create a learning environment that meets the needs and interests of every student and I am willing to fight to make it happen in Nevada."

"The Alliance for Excellent Education created a once-in-a-lifetime opportunity for our community."

**—Matin Abdel-Qawi, Principal,
Oakland High School**

The visit allowed policymakers like Sauter to talk with educators and students about ways state and local policies support, or hinder, school transformation efforts such as Linked Learning. They also explored opportunities for partnering with practitioners to inform their policy work. At the same time, the experience offered the educators at Oakland High School an opportunity to highlight the work they do every day serving youth who come from marginalized communities.

"The Alliance for Excellent Education created a once-in-a-lifetime opportunity for our community to showcase what Linked Learning looks like to some of the most influential educators and policymakers from across the country," says Matin Abdel-Qawi, principal of Oakland High School. "The feedback from the participants demonstrated a sincere appreciation for the equity-focused teaching and learning happening at Oakland High with a deep commitment to Linked Learning."

DONORS

We gratefully acknowledge the generous support of the following foundations, corporations, and individuals in 2019. Through these partnerships, All4Ed influences education from the classroom to Congress to ensure that all students, particularly those historically underserved and those underperforming, graduate from high school ready for success in college, work, and life.

Foundations

Bill & Melinda Gates Foundation
Carnegie Corporation of New York
Chan Zuckerberg Initiative
Claude Worthington Benedum Foundation
The Grable Foundation
The James Irvine Foundation
Jaquelin Hume Foundation
The Joyce Foundation
National Public Education Support Fund
Opportunity Institute
Stuart Foundation
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Corporations

All Covered IT Services from Konica Minolta
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bulb Digital Portfolios
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Classcraft Studios Inc.
ClassLink, Inc.
Edgenuity Inc.
Follett School Solutions
Pear Deck, Inc.
R3 Collaboratives Inc./Edthena
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Deborah S. Delisle	Dan and Sunita Leeds	Barry Topol
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Lindsay Dworkin	Phillip Lovell	Cheryl White
Frederick Frelow	C. Lynn McNair	Harry Wilson
Sara White Hall	Thomas Murray	Bob Wise
N. Gerry House	Arlene Negron	Additional anonymous donations received through Amazon Smile and Combined Federal Campaign
Joan Huffer	Joe Ohashi	
Anne Hyslop	Kathleen and Michael O'Keefe	
	Vijay Ravindran	



WHY I SUPPORT ALL4ED

“Our alliance with Future Ready Schools® creates amazing working potential for our business and for schools across our nation and we look forward to the impact it will have on students. The relationships we build through partnerships like this are vital as we continually innovate to advance technology to support the next generation of leaders.”

—Kay Fernandez, Senior Vice President, Marketing, Konica Minolta

“Giving is about making a difference. All4Ed is making a difference with its wide reach and impact on school districts across the country to ensure high school students, especially those who are underserved, graduate prepared to be successful in life.”

—Valerie Johnson, Individual Donor and All4Ed Staff Member



From the Classroom to Congress

“We are pleased to support All4Ed’s work to support the work of educators to advance innovative practices in districts and schools across the country to accelerate student outcomes.”

—Bror Saxberg, Vice President of Learning Science, Chan Zuckerberg Initiative



ALL4ED GOVERNING BOARD



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President, National Public Education
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Juan Sepúlveda
Lillian Radford Visiting Professor of
Practice, Trinity University

These individuals served on All4Ed's
governing board as of December 31,
2019.

CALL TO ACTION

Partner with us to ensure our nation's schools prepare students for their future—not our present.



Communicate

Visit all4ed.org to learn more about our programs, strategies, and efforts supporting the needs of historically underserved students and those who are underperforming. [Join our mailing list](#) and follow us on [Twitter](#) and [Facebook](#) to keep up with our work.



Advocate

Contact your school principal, district superintendent, school board members, chief state school officer, state legislator, governor, and members of Congress to advocate for [high-quality programs](#) and [innovative instructional practices](#) that prepare young people for success in college, careers, and life.



Donate

Be a part of our mission to ensure equity for all students, especially those historically underserved. Please consider making a tax-deductible donation at all4ed.org/take-action/donate/.



FINANCIAL REPORT

January 1—December 31, 2019

2019 REVENUE	PERCENTAGE	AMOUNT (\$)
Foundations	78.32%	\$5,502,053
Corporations	7.29%	\$511,834
Individuals	4.87%	\$342,095
Investment Income	9.31%	\$653,767
Rental Income	0.19%	\$13,000
Other	0.03%	\$2,378
TOTAL	100%	\$7,025,127

2019 EXPENSES	PERCENTAGE	AMOUNT (\$)
Program	57.32%	\$3,824,300
Management and General	20.46%	\$1,364,662
Development	9.90%	\$660,738
Communications	7.50%	\$500,320
One-Time CEO Transition Costs	4.82%	\$321,381
TOTAL	100%	\$6,671,401

The Alliance for Excellent Education (All4Ed) is a Washington, DC–based national policy, practice, and advocacy organization dedicated to ensuring that all students, particularly those underperforming and those historically underserved, graduate from high school ready for success in college, work, and citizenship. all4ed.org



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Note: Figures in this financial summary have not been audited.

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