Personalized Learning Is Maximizing Opportunity for Every Student



Parents and teachers want to make school more engaging for all kids.

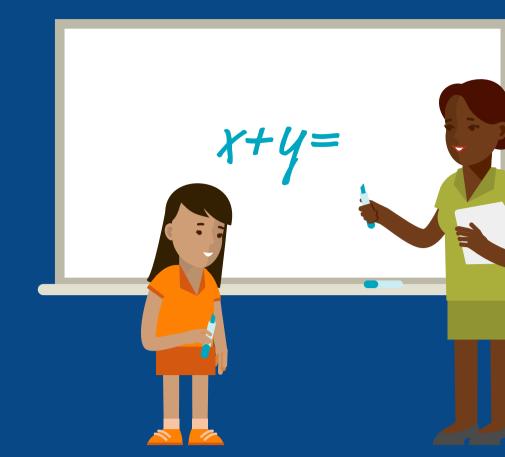


Parents are very concerned that schools' one-size-fits-all approach is shortchanging students.



concerned that students are not learning the knowledge and skills they need in the real world.

Parents also know that new and different approaches may work better than what was done when they were in school.



Parents 71%

Teachers 77%

lessons being taught differently to children compared to when they were in school.

Parents and teachers are comfortable with

Personalized learning is gaining enthusiasm from students, teachers, and parents as a way to boost student engagement and achievement.

student-centered approach to help all students develop the knowledge, skills, and abilities that will prepare them for college, a career, and life.

Personalized learning is a



In schools that are working to personalize learning, teachers,

school staff, and other adults in these communities work to





interests, and needs



opportunities

to real-world learning







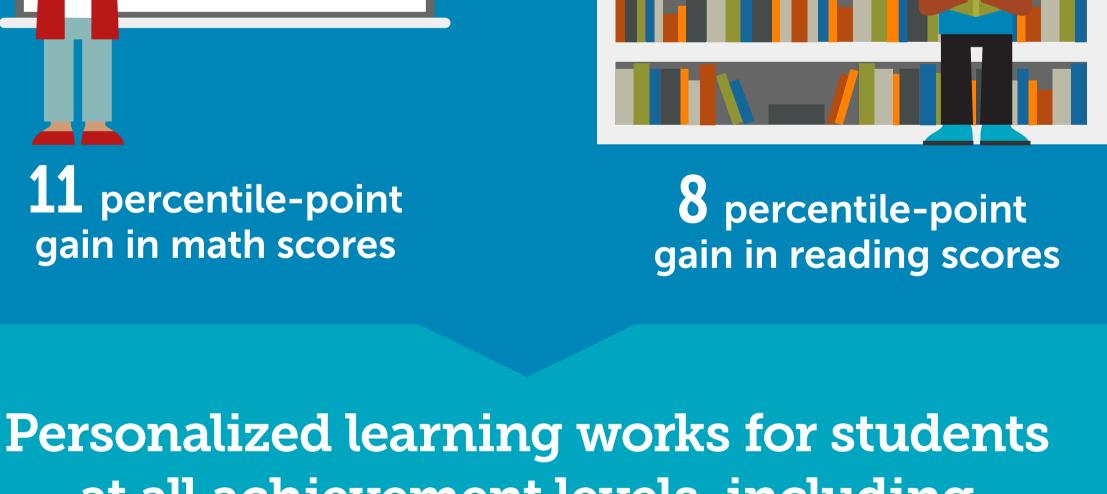
Early evidence suggests that students in

personalized learning environments show



improvement in math and reading scores.1





READING MATH

lower-achieving students.

Students receiving personalized learning in all five quintiles

(based on their raw test scores) made higher gains than their peers.



10% 70%

methods has changed how they think about personalized learning for the better.

Teachers say it has changed very much for the better.

Teachers say that using student-centered

performed by Widmeyer Communications on behalf of the Alliance for Excellent Education.

¹ J. F. Pane et al., Continued Progress: Promising Evidence on Personalized Learning (Santa Monica, CA: Rand Corporation, 2015), http://www.rand.org/pubs/research_reports/RR1365.html (accessed December 19, 2016). Source: December 2015 Communications Online Survey of 750 underserved parents (MoE \pm /-3.6%) and 350 teachers of underserved students (MoE \pm /-5.2%),