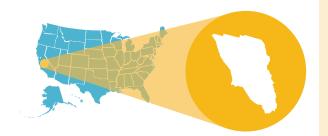
ECONOMIC BENEFITS

OF INCREASING THE

High School Graduation Rate for Public School Students

WHAT IF ...

of students from the Class of 2012 in the Santa Rosa-Petaluma, CA metro area had earned a high school diploma?



ACTUAL 73%



An increase of 950 graduates

THE BENEFITS WOULD BE HUGE



in increased annual earnings



80 new jobs



million in increased annual spending



in increased annual gross regional product



million in increased home sales

8 million in increased auto sales



\$2.3 million in increased annual federal tax revenue

2 million in increased annual state/local tax revenues

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The above projections were generated by the Alliance for Excellent Education using an economic model developed by Economic Modeling Specialists, Inc., through the generous support of State Farm®. Graduation rates were provided by Editorial Projects in Education. This document builds on previous work by the Alliance analyzing the economies of more than 200 metropolitan statistical areas (MSAs), all 50 states, and the District of Columbia to determine the economic benefits of improving high school and college graduation rates. For more information, visit impact, all 4ed.org.



