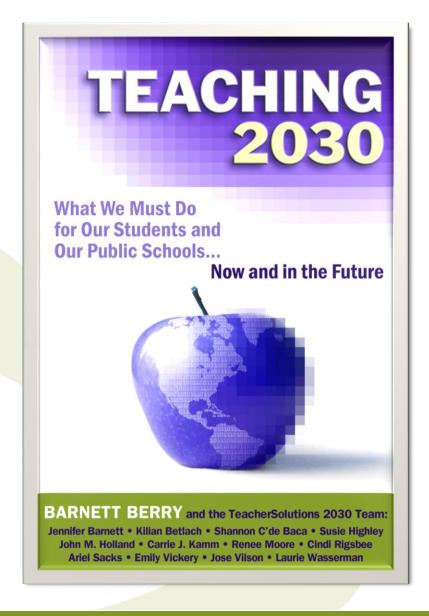




Creating a Student-Centered Profession

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Teacher Leadership • Research • Policy





Today

The Web

- **620 million** daily visitors to *google.com* users
- 126 million blogs on the internet
- **2 billion** views on *YouTube* a day
- **260 billion** pages views on *Facebook* per month



Today and Tomorrow

Classroom Realities

- **22%** children in poverty
- **3 million** Americans homeless
- **30-40%** kindergarteners "behind" when they enter
- **50%** of public school students have non-English backgrounds by 2020



Teaching's Long Arm of History





Transformed learning ecology for students and teachers

- More personalized system of learning for students and teachers
- 3D web environments, augmented reality, and mobile devices
- New tools to confront the limitations of 20th century testing and accountability



Seamless connections in and out of cyberspace

- Learning expands beyond 8am 3pm school day
- Teachers prepared to teach "Googled Learners"
- Brick and mortar schools even more important in many communities
 - Wraparound services
 - Teachers trained as community organizers



Differentiated Professional Pathways

- Preparation and pay systems accommodate both those who teach for a few years and those who teach for a long career
 - Teacher residencies
- Teachers recruited and developed for specialized skills
- Collaborative teams maximize these diverse skill-sets
 - Spread teaching expertise



Teacherpreneurism

- Empowering and rewarding accomplished, entrepreneurial teachers who:
 - Develop their pedagogical talent
 - Spread and "sell" their expertise
 - Find innovation solutions to challenges their students face
- 600,000 teacherpreneurs by 2030



Levers for Change

#1: Public engagement

 Market to public that teaching is complex, results-oriented profession

#2: School finance

 Reallocate and invest to drive integrated service delivery, teacherpreneurism, & new partnerships

#3: Teacher education and licensing

 Use performance assessments to determine who is ready to teach and in what specific context



Levers for Change

#4: Cultivating working conditions

 Make high-needs schools easy-to-staff (resources, time, support, etc.)

#5: Reframing accountability

- Value 21st century learning
- Accountability systems identify, analyze, & spread expertise

#6: Unions as professional guilds

 Expect members to meet performance standards & broker teacherpreneurs.



Taking Action

- NBPTS: National Board revamps assessments
 - "Googled learners"
 - High-needs schools
- Admin & Reformers: Embrace idea that lines of distinction between those who teach in schools & those who lead them must be blurred
- Universities & Districts: Bundle resources to deeply invest in 21st century teacher education



Taking Action

- Government Officials: Close loopholes in teaching
 - No one teaches independently without passing performance assessments
 - Pay-for-performance rewards spreading teaching expertise
- Unions: insist members meet performance standards and advance professional guilds
- Teachers: join us at www.TEACHING2030.org







For More Information

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