

Personalized Learning Is Maximizing Opportunity for Every Student



Parents and teachers want to make school more engaging for all kids.



79%

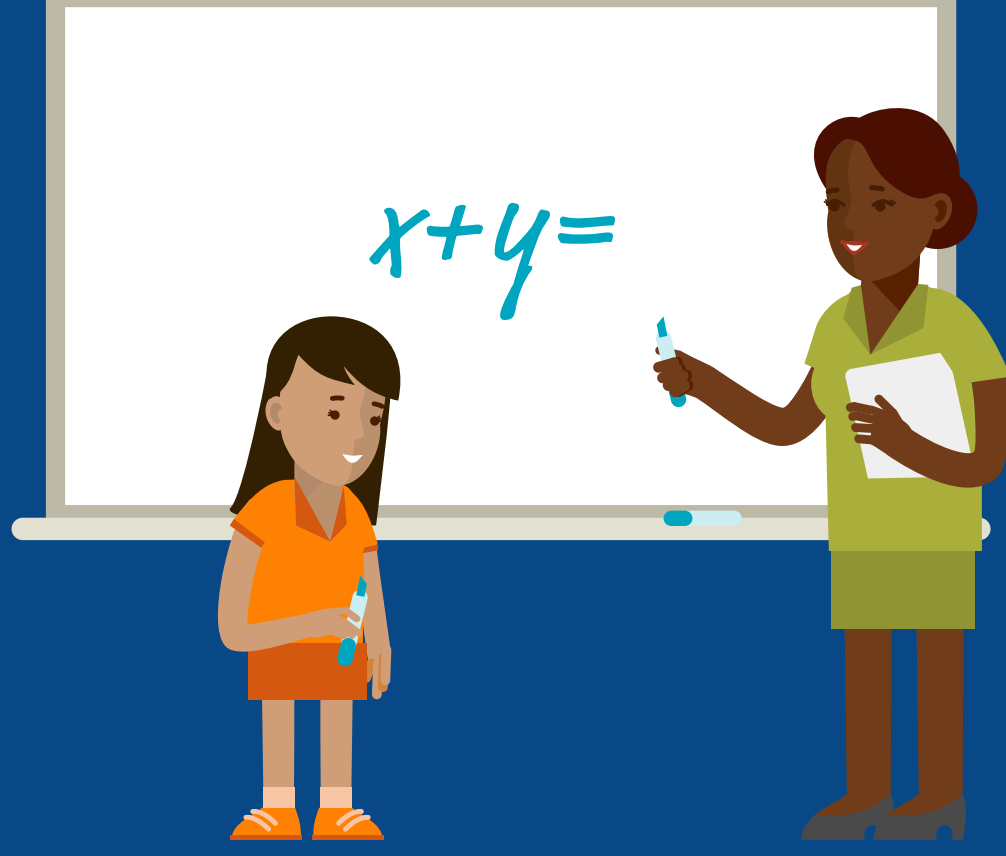
Parents are very concerned that schools' one-size-fits-all approach is shortchanging students.

79%

86%

Parents and teachers are very concerned that students are not learning the knowledge and skills they need in the real world.

Parents also know that new and different approaches may work better than what was done when they were in school.



Parents 71%

Teachers 77%

Parents and teachers are comfortable with lessons being taught differently to children compared to when they were in school.

Personalized learning is gaining enthusiasm from students, teachers, and parents as a way to boost student engagement and achievement.

Personalized learning is a **student-centered approach** to help all students develop the knowledge, skills, and abilities that will prepare them for college, a career, and life.



In schools that are working to personalize learning, teachers, school staff, and other adults in these communities work to



Prioritize trusting and caring relationships



Understand each student's strengths, interests, and needs



Connect students' interests to real-world learning opportunities



Target instruction and resources to help students progress at their own pace

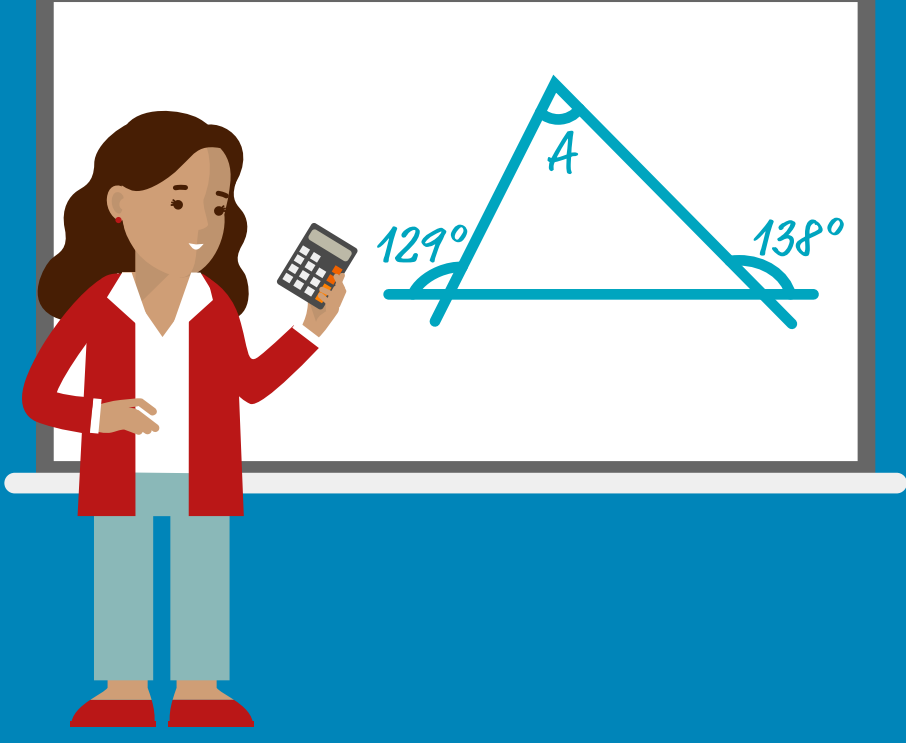


Equip teachers and students with technology and data to enhance learning and assess student progress



Create flexible learning environments

Early evidence suggests that students in personalized learning environments show improvement in math and reading scores.¹



11 percentile-point gain in math scores



8 percentile-point gain in reading scores

Personalized learning works for students at all achievement levels, including lower-achieving students.

Students receiving personalized learning in all five quintiles (based on their raw test scores) made higher gains than their peers.



And teachers love it!

49%

28%

Teachers say that using student-centered methods has changed how they think about personalized learning for the better.

Teachers say it has changed very much for the better.

1 J. F. Pane et al., Continued Progress: Promising Evidence on Personalized Learning (Santa Monica, CA: Rand Corporation, 2015), http://www.rand.org/pubs/research_reports/RR1365.html (accessed December 19, 2016).

Source: December 2015 Communications Online Survey of 750 underserved parents (MoE +/-3.6%) and 350 teachers of underserved students (MoE +/-5.2%), performed by Widmeyer Communications on behalf of the Alliance for Excellent Education.